

Executive Summary

Bell/MEAC Inc strives to promote healthy lifestyles and combat childhood/adult obesity by providing to all skills, ages, economic groups an opportunity to learn to play One of America's favorite new games -- Tagball". While improving our health welfare offers an opportunity of improvement in school performance, health and psychological issues.

Tagball is a multi facet product and sport. Tagball can help benefit the quality of life in communities because its inclusive concepts regarding what is required psychologically, and physically. Recreation programs benefit individuals, families, businesses, schools, recreation programs, colleges and universities. Tagball can be played by almost all ages, skills, income groups, cultures which creates a vehicle for cultural and positive health practices.

However, due to television, computer games, reduced time for school PE, funding, and fast food, people, especially children do not get play time opportunities. Today's population can be stunted by receiving most of their stimulus and life experiences through television, and or computers. many are only able to use sense of hearing and sense of sight. This can be not only negative regarding perceptual abilities, but overall health in general. Stationary games and activities robs one from the basic normal physical performances. Healthy physical performance can help offset symptoms of ADHD, depression, sleep and proper weight control. Exercise helps to develop a person, especially children's brain and physical function.

The national Center for Chronic Disease Prevention and Health promotion reported that the prevalence of obesity among children aged 6-11 more than doubled in the past 20 years, going from 6.5% in 1980 to 17.5% in 2006. The rate among adolescents aged 12 to 19 more than tripled, increasing from 5% to 17.6%. Childhood obesity and lack of the lack of exercise has many root causes.

Clinical studies show that sports and recreation programs can help youth establish lifelong healthy physical activity patterns. Regular physical activities can ward off life threatening diseases and promote healthy human functions, according to the Presidents Council on Physical Fitness.

Tagball is a viable physical fitness alternative to traditional sport games because it reinforces fun and fitness. Many traditional sports have become magnets for elite size, gender, and skilled participants. Tagball was created to provide recreation and sport activity for all especially the children who appear left out physically and psychologically to have equal opportunity for fitness and organized sports.

Tagball plans the following objectives:

- To establish Tagball Sport membership and sport leagues year around .
- To establish several Tagball sports, such as Dodge tagball, Capture the Flag Tagball, and Tagball Touch Football.
- To Establish college and university coed intramural participation.
- To help decrease youth obesity and enhance youth health and fitness for all especially youth between ages 5 -17.
- To reduce the fear of participation due to size, gender, injury, and fear of failure.
- To enhance positive peer pressure associations and self esteem.
- To provide youth with the tools to create more team building opportunities with other youth who are already engaged in traditional sports.

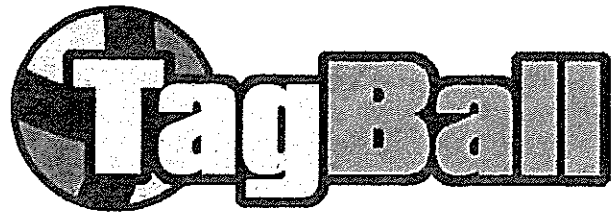
Finally, the mission is to offer a new non injurious and dynamic sport alternative sport program increasing both sport participation rates among youth and contributing to healthy development, while positively impacting their overall well being and life styles.

The key to promotional success maybe;

- Utilizing the help of those celebrities who see the need for the promotion of Tagball.
- The recruitment of participants, fitness and sport activist to promote the sport and development of Tagball sport teams.
- The recruitment of corporate support and grants to develop the Tagball program, especially to reduce youth obesity.
- Maintaining a high approval rate of parents, sport activists, and participants regarding a fun and fitness option.

Tagball Capture the Flag

1. Tagball is played just like paintball but with Tagball equipment instead of paintball guns.
2. The goal is to tag or throw Tagballs onto Tagball vests. No rough house style hitting allowed.
3. Opponents on each team will try to capture the other opponent's flag and return it to the base end line without being tagged by an opponent.
4. The games are going to be 3 or four minute quarters depending on the number of participants.
5. The teams will be made up of 5 to 6 players per team based on the number of participants.
6. Players are eliminated when a Tagball is placed or thrown onto their vests.
7. After the duration of the 3 or 4 minute quarter, If the flag has not been pulled, then the winning team will be determined by the team that eliminated the most players.
8. The winner of a game is determined by winning the best 2 out of 3 games.
9. Winners may proceed forward until they loose, or a winner may advance to a second round elimination tournament style. This will be determined based on the number of participants.
10. Referees have the final decision.
11. Appropriate behavior and no rough house tactics .
12. Tagballs must stick and stay on vests for an elimination to count.
13. Players can not take off Tagballs to hide the hit. If so, player must sit and team will loose an elimination point or the opponent will gain a point.
14. No Physically blocking the flag at any time although you may guard it.



... America's Favorite New Game ...



Bell/MEAC, Inc.
TagBall Division

Phillip Bell, Jr., Founder/CEO
301-641-6739

Table of Contents

1. Executive Summary	3
1.1. Objectives	4
1.2. Mission.....	4
1.3. Keys to Success.....	5
2. Products and Services	5
2.1. Company Summary	9
2.1.1. Company Ownership	9
2.1.2. Company History	9
3. Customer Rants and Raves.....	9

1. Executive Summary

Bell/M.E.A.C., Inc. strives to promote healthy lifestyles and combat childhood/adult obesity by providing disadvantaged, underserved children the opportunity to learn to play 'America's Favorite New Game – TagBall' and improve their academic skills in a structured format.

Along with access to recreation facilities and open spaces, the availability of a wide range of recreation programs and leisure opportunities is the key to the quality of life in any community. Recreation programs benefit individuals, families, businesses, neighborhoods and households of all ages, income levels, cultures and abilities, creating environments that engage people in positive activities.

Unfortunately, due to television and computer games, children today don't play outside as much as their parents did. When children get their life experiences through television and/or computers, they're only using their sense of hearing and sense of sight. This can affect their perceptual abilities, as they get older. It's imperative that children play. This helps them adapt to real world situations. However, TV and video games merely rob our children of their free time. It deprives them of the elements.

It's unfortunate, but most children do not get the eight to ten hours of exercise per week recommended by child fitness experts. Healthy outdoor activities are said to help many children with symptoms of ADHD, depression, and to sleep better at night. Exercise helps to develop a child's body and brain.

The National Center for Chronic Disease Prevention and Health Promotion reported that the prevalence of obesity among children aged 6 to 11 more than doubled in the past 20 years, going from 6.5% in 1980 to 17.0% in 2006. The rate among adolescents aged 12 to 19 more than tripled, increasing from 5% to 17.6%. Childhood obesity and lack of exercise are not the only issues that face students, but definitely contribute in a major way to their overall well being and life style. This rampant epidemic is fully attributed to lack of exercise, proper nutrition and or physical and recreational activities.

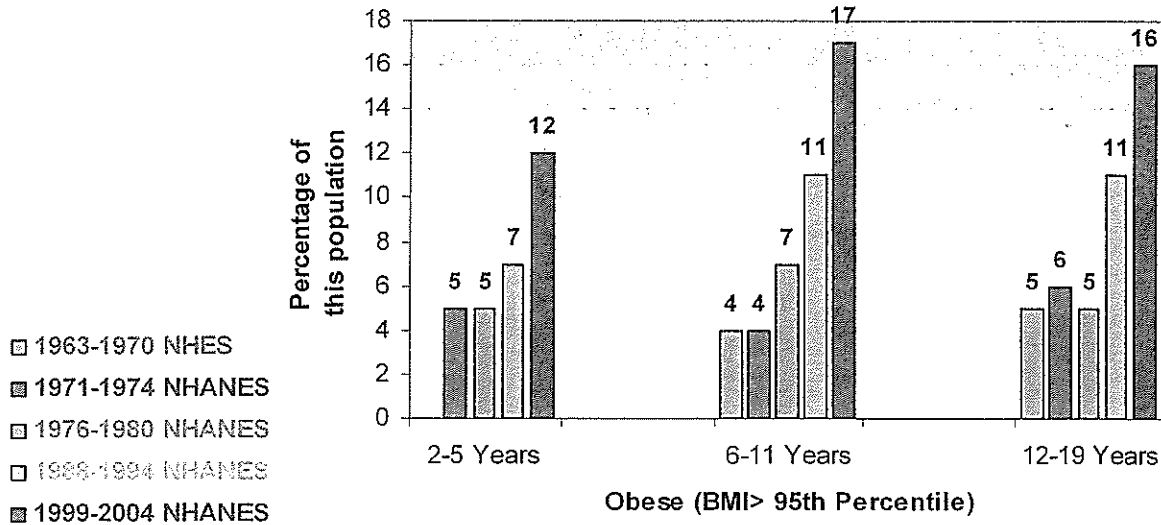
Clinical studies also show that sports and recreation programs can help youth establish lifelong, healthy physical activity patterns. Regular physical activities can ward off life threatening diseases; reduce feelings of depression and anxiety; help control weight and obesity; and build and maintain healthy bones, muscles, and joints, according to the Presidents Council on Physical Fitness.

There are many factors that contribute to causing child and adolescent obesity, some of which include:

- Lack of regular exercise (physical activity)
- High frequency of television viewing, computer usage and similar behavior that replaces the time that could be used for physical activity.
- Eating habits
- Environment/surroundings

The children of the nation's core must have the opportunity for a successful start in education and sport regardless of age, race, gender, family composition, income or community. In response to this significant disparity, TagBall, a viable alternative to traditional forms of sports and exercise, was created to provide a sports program necessary for children to have equal opportunity for organized sports.

Highlights



SOURCE: Centers for Disease Control and Prevention, National Health and Nutrition Examination Survey for 2003 and 2004.

NOTE: NHES = National Health Examination Survey. NHANES = National Health and Nutrition Examination Survey

NOTE: Data for 1963 to 1965 are for children ages 6 to 11; data for 1966 to 1970 are for adolescents 12 to 17 years instead of 12 to 19 years.

1.1. Objectives

- To establish TagBall Sports Leagues and introduce competitive events.
- To offer an alternative non-contact sport.
- To increase participation in sports and recreation nationwide.
- To enhance fitness levels for all, especially youth ages 5-17.
- To reduce obesity, fear of participation and injury in youth.
- To enhance positive peer pressure association and self esteem.
- To provide youth with the tools to create more team building opportunities with other youth who are already engaged in traditional sports.

1.2. Mission

Bell/MEAC, Inc.'s mission is to offer a no contact sport program increasing both sport participation rates among youth and contributing to healthy development, while positively impacting their overall well being and life styles.

1.3. Keys to Success

- Utilizing the school system as well as youth and fitness clubs to promote TagBall and recruiting team coaches.
- Recruiting more corporate support for the program.
- Maintaining a high approval rate with parents and youth.

2. Products and Services

TagBall is a sport that all ages can participate in and enjoy as individuals or in groups regardless of gender, and is compatible for all physical and athletic abilities. Importantly, the sport employs strategies that assist individuals in developing self discipline and improved muscular coordination. TagBall was invented by Phill Bell, Jr. of Bell/MEAC, Inc. and has evolved into a viable alternative to traditional forms of sports and exercise. The sport will vastly improve fitness without physical contact, fear of rejection due to lack of size or gender.

The therapeutic component of using TagBall with Bell/MEAC clinical clients helps clinicians reduce negative social and violent behavior exhibited by their clients. This is accomplished by introduction and training in a safer option to participating in physical contact sports such as football. This is especially effective for those who do not have the athletic skills required for football and other contact sports. TagBall provides participants with a fast paced and exhilarating fitness enhancement activity with out the need for physical contact sports.

The game of TagBall can serve as a behavior modification tool that helps to reduce negative social attitudes and violent behavior. It has also proven to be a useful tool as a deterrent for youth who might otherwise be involved in violent youth gang activities. In addition, it has proven to be helpful in providing existing and potential gang members a supportive group activity that is not focused on violence.

TagBall Sports League Division

Bell/MEAC, Inc. TagBall Sports League Division was established in 2002 to provide active individuals in the Washington, DC Metropolitan area with a venue for recreational sports activities, fellowship and opportunities for community services. TagBall League offers organized student and adult leagues for coed activities. The primary focus of current activities is for youth in the Bell/MEAC, Inc. target market communities. Ultimately, Bell/MEAC TagBall Leagues will include private leagues for corporations, businesses or private groups that are interested in forming their own leagues.

Staff

- The TagBall League Division staff is composed of the following positions:
- League Recruiter - Teams
- League Recruiter - Players
- Administrative Assistant
- Referees and equipment handlers will be employed part time on an as-needed basis.

The Game

TagBall can be played indoors or out year round by teams in a league or by a group of kids in the backyard. The sport is a combination of two popular games; Capture the Flag and Darts. The game is an organized and fast-paced sport that promotes team building and excitement with the same type of adrenalin rush as football and/or paintball. In addition, it can be adapted to most favorite games like:

- Football
- Baseball
- Paintball
- King of the Hill

The game is composed of different shaped, fairly soft projectiles, (round or square) that have a felt-like material cover. When the projectiles are thrown, they stick to the felt like vests that are worn by the opposing players. Each vest has two Bull's Eye targets printed on both the front and the back. In a team play situation each team has similar colored vests, and wears different colored arm bands or hats to define each team.

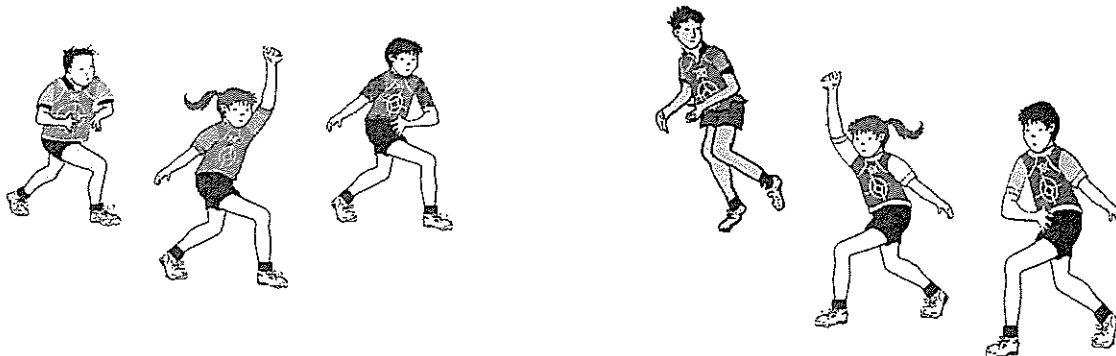
Tag

Game Play: One person is "it" and has all of the balls. The person that is "it" will try to eliminate as many players as possible, as quickly as possible, by sticking them with the TagBall



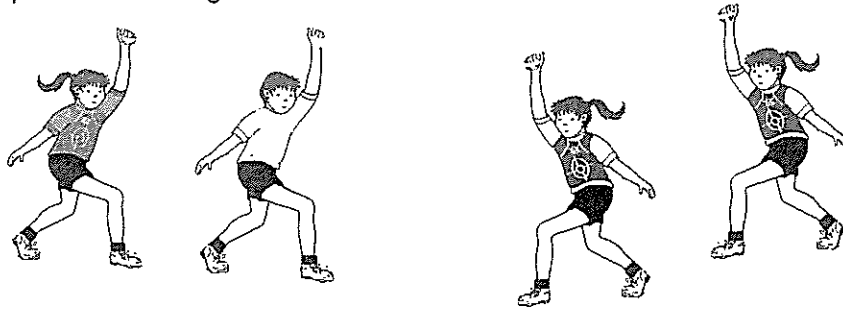
Teams based on colors

Game Play: Each team tries to eliminate players on the opposing team by sticking them with the TagBall. The team with players remaining is the winner.



Total Elimination

Game Play: No teams - every person for themselves. Once a person is struck with a TagBall, they are "out". The last person remaining is the winner.



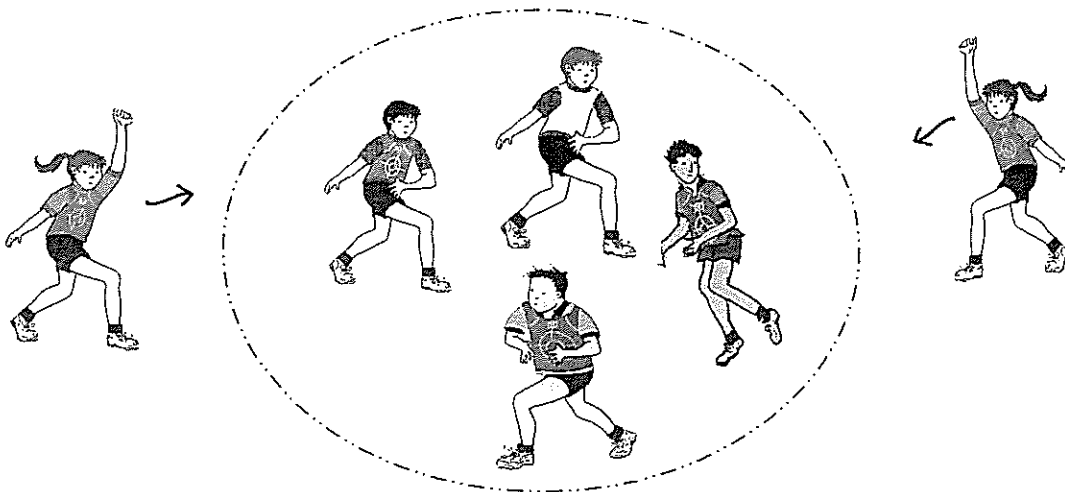
TagBall Flag Football

Game Play: The game play is the same as Flag Football however; instead of taking a flag the opposing team attaches the ball to the vest of the runner. The game has a few exceptions:

- There is a four second count before rushing the quarterback.
- There are five-nine downs depending on the size of the field.
- There is no blocking or rough hitting.

TagBall Dodge Ball

Game Play: Players determine the size of the playing field. Playing field (court) gets divided in half with two players playing on the ends (one on each end), while the remaining players play in the center. The players on each end will try to stick the players in the center with the TagBall. A person is considered out when they are stuck. Winner is the last player remaining.

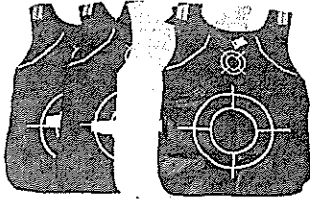


These are only a few foundation games that can be played with TagBall.

Products

Vests

The vests are designed with a bull's eye target printed on each side, both the front and back. They are comprised of a pair of torso-shaped pieces of heavy felt material. Each vest has a pair of shoulder extensions and a pair of side straps made of an elastomeric material. They are available in four colors; red, blue, green and yellow.



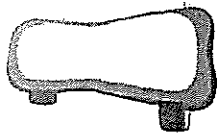
Safety Goggles

Safety goggles are worn to protect the eyes as the TagBall balls are thrown in game play.



Wrist Holders

Wrist holders are designed with velcro to hold extra TagBall balls during game play.



TagBall Balls

TagBall balls are designed with velcro which enables them to stick to the vests and wrist holders during game play.



2.1. Company Summary

Bell/MEAC, Inc. is a holistic support program serving the greater Washington, Northern Virginia and Maryland areas since 1989. At present, Bell/MEAC Inc. is promoting the Founder/CEO's patented sport's tool called TagBall for improving fitness without contact, and fear of rejection due to skill, size, gender and injury.

2.1.1. Company Ownership

Bell/MEAC, Inc. is a privately held close corporation owned by Phillip Bell, Jr.

2.1.2. Company History

After graduating from high school, Phillip Bell, Jr., Founder and CEO of Bell/MEAC, Inc. attended Howard University and Cheyenne State College before earning a Bachelor of Arts degree in Psychology from Bowie State University. Phillip went on to earn a Master of Arts degree in African American Studies from Vermont College. Mr. Bell is a pioneer and innovator with over 25 years of practical teaching, mentoring and counseling experience. Out of his love of sports and compassion for children, Phillip was compelled to establish Bell/Metropolitan Educational Achievement Club. Bell/MEAC, Inc. was established in 1987 on the principle to provide a positive atmosphere for building self-esteem, self-identity, cultural awareness, character, overall fitness and health. His organization has helped many children to become productive members of society, many children that would have otherwise fallen through the cracks.

Phillip has a proven track record of success in the development and creation of a program that has led to improvement of self esteem, academics, fitness and social behavior of youth. In addition, Mr. Bell's education and training combined with his extensive experience enable him to fully understand and meet the needs of troubled youth by offering a program that provides a balanced atmosphere where youth and their families can improve their communication and understanding of the true meaning of life.

3. Customer Rants and Raves

Tagball



.... I bought a couple of their Tagball game kits, and it's been non-stop fun for my kids. It's nice to have them play a game where they keep going and going, but I don't have to worry about them getting hurt. Really has built up my youngest son's self-esteem!February 27, 2008 by NotifyUSA.com

.... Testimonial from one child (age 9): Informed this kid never played an organized sport simply felt left out or simply not good enough to play. This same kid played the game on Saturday and loved it as well as felt apart and not singled out as a non-athletic person. The parent was thrilled and wanted to purchase the game for Christmas gifts and a mouthpiece to fellow friends.... September 6, 2008 YBOA Event



US006543775B1

(12) **United States Patent**
Bell, Jr.

(10) **Patent No.:** **US 6,543,775 B1**
(45) **Date of Patent:** **Apr. 8, 2003**

(54) **TAGBALL GAME**

(76) **Inventor:** **Phillip Bell, Jr.**, 5635 River Rd., Bryan Road, MD (US) 20616

(*) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

4,986,548 A	*	1/1991	Conner	273/348.4
5,082,291 A	*	1/1992	Appel et al.	273/348.4
5,221,092 A	*	6/1993	Simons et al.	124/1
5,373,582 A	*	12/1994	Dragone et al.	272.5
5,845,629 A	*	12/1998	Ratliff	124/56
5,868,637 A	*	2/1999	Poxon	473/469
5,967,916 A	*	10/1999	Robeson	473/600

* cited by examiner

(21) **Appl. No.:** **09/845,068**

(22) **Filed:** **Apr. 30, 2001**

Related U.S. Application Data

(63) Continuation-in-part of application No. 09/363,661, filed on Jul. 15, 1999, now abandoned.

(51) **Int. Cl.⁷** **A63B 67/00**

(52) **U.S. Cl.** **273/348.4; 273/DIG. 30**

(58) **Field of Search** **273/348.4, DIG. 30; 124/56; 473/573, 469, 600**

(56) **References Cited**

U.S. PATENT DOCUMENTS

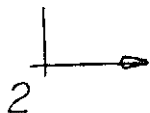
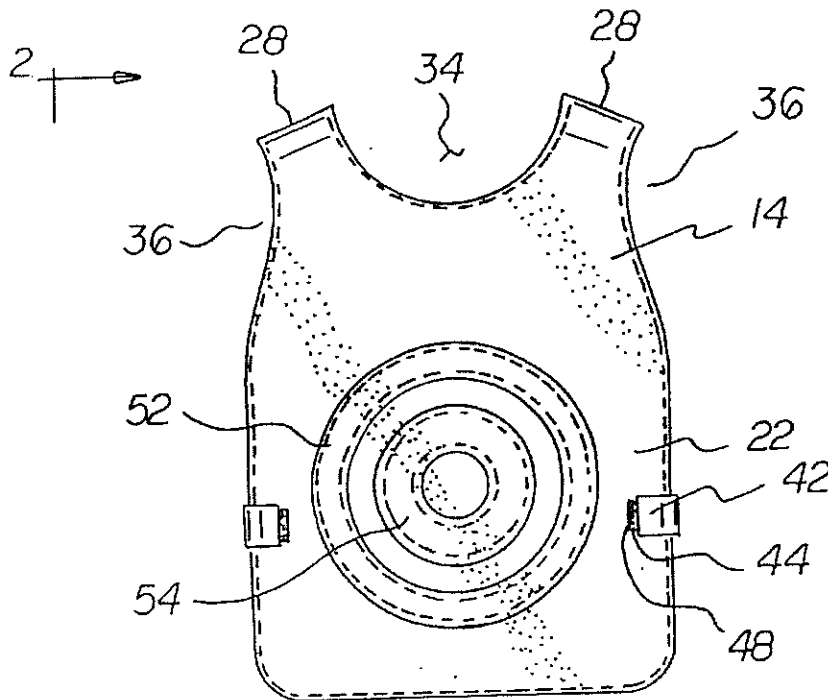
4,718,677 A	*	1/1988	Barnes	273/348.4
4,971,334 A	*	11/1990	Stewart	273/348.4

Primary Examiner—**Raleigh W. Chiu**

(57) **ABSTRACT**

The present invention includes a method and apparatus for playing a ball game and the associated vest. The method includes: dividing the players into two teams; providing a vest for each of the players, with the external surface of the vest being provided with a pile-type surface and bull's-eyes; providing a plurality of objects with a pile-type surface; awarding points to the player striking the opposing player and removing the struck player from the game; providing a quantity of flags to be protected by one team and taken by the other team; dividing the play of game into three periods; and counting the flags acquired and points scored through the throwing of the objects.

1 Claim, 5 Drawing Sheets



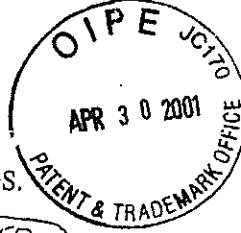
FILED IN THE U.S. PATENT & TRADEMARK OFFICE

APPLICANT: PHILLIP BELL, JR.

TITLE: TAGBALL GAME

PATENT APPLICATION TRANSMITTAL FORM

APPL'N: 21 PGS; 1-8 FIGS.




~~DECLARATION/POWER~~ SMALL ENTITY CLAIMED

FILING FEE OF: ~~\$165 OR \$395~~ \$355 REQUEST FOR NON-PUBLICATION

CHECK NUMBER: 1988

CERTIFICATE OF MAILING FOR: (DATE) 4-27-01

DOCKET: B268/02

#986 U.S. PTO
09/845068

04/30/01

CERTIFICATE OF REGISTRATION



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.



EFFECTIVE DATE OF REGISTRATION
10 / 19 / 00
Month Day Year

Marybeth Peters
REGISTER OF COPYRIGHTS

OFFICIAL SEAL

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

1 TITLE OF THIS WORK ▼
TAGBALL Description of the Invention, Equipment and Rules

PREVIOUS OR ALTERNATIVE TITLES ▼
PUBLICATION AS A CONTRIBUTION If this work was published as a contribution to a periodical, serial, or collection, give information about the collective work in which the contribution appeared. Title of Collective Work ▼

If published in a periodical or serial give: Volume ▼ Number ▼ Issue Date ▼ On Pages ▼

2 a NAME OF AUTHOR ▼ Phillip Bell, Jr. DATES OF BIRTH AND DEATH
Year Born ▼ Year Died ▼
1957
Was this contribution to the work a "work made for hire"?
 Yes No
AUTHOR'S NATIONALITY OR DOMICILE
Name of Country OR Citizen of USA
Domiciled in _____
WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK
Anonymously? Yes No
Pseudonymously? Yes No
If the answer to either of these questions is "Yes," see detailed instructions.

NOTE

Under the law, the "author" of a "work made for hire" is generally the employer, not the employee (see instructions). For any part of this work that was "made for hire" check "Yes" in the space provided, give the employer (or other person for whom the work was prepared) as "Author" of that part, and leave the space for dates of birth and death blank.

NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. ▼
ENTIRE TEXT

b NAME OF AUTHOR ▼ DATES OF BIRTH AND DEATH
Year Born ▼ Year Died ▼
Was this contribution to the work a "work made for hire"?
 Yes No
AUTHOR'S NATIONALITY OR DOMICILE
Name of Country OR Citizen of _____
Domiciled in _____
WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK
Anonymously? Yes No
Pseudonymously? Yes No
If the answer to either of these questions is "Yes," see detailed instructions.

NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. ▼

c NAME OF AUTHOR ▼ DATES OF BIRTH AND DEATH
Year Born ▼ Year Died ▼
Was this contribution to the work a "work made for hire"?
 Yes No
AUTHOR'S NATIONALITY OR DOMICILE
Name of Country OR Citizen of _____
Domiciled in _____
WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK
Anonymously? Yes No
Pseudonymously? Yes No
If the answer to either of these questions is "Yes," see detailed instructions.

NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. ▼

3 a YEAR IN WHICH CREATION OF THIS WORK WAS COMPLETED 1998 This information must be given in all cases. **b** DATE AND NATION OF FIRST PUBLICATION OF THIS PARTICULAR WORK
Complete this information ONLY if this work has been published. Month _____ Day _____ Year _____ Nation _____

4 COPYRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the same as the author given in space 2. ▼
Phillip Bell, Jr.
5635 River Road Bryans Road, MD 20616

APPLICATION RECEIVED
OCT 19 2000
ONE DEPOSIT RECEIVED
OCT 19 2000
TWO DEPOSITS RECEIVED
FUNDS RECEIVED

TRANSFER If the claimant(s) named here in space 4 is (are) different from the author(s) named in space 2, give a brief statement of how the claimant(s) obtained ownership of the copyright. ▼

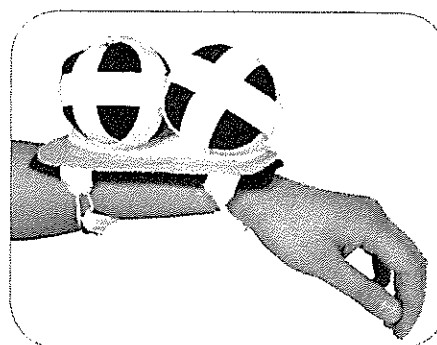
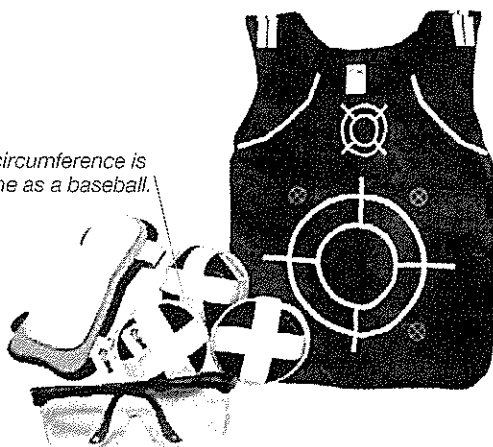
TagBall Game

Tag game features player-worn felt vests with bull's-eye targets, plus small Velcro® balls that are thrown at the vests.

There are several variations to this safe TagBall game. For example, one person is designated as "It" and has all the Velcro®-wrapped balls. "It" chases as many of the other players as possible. Those players wear felt-covered vests that feature bull's-eye targets on the front and the back. If "It" throws a ball and it sticks to the target or the vest

itself, then that player is out. Other game options include: Dividing up into teams; no teams; TagBall Capture the Flag, TagBall touch football and Dodge TagBall. For added safety, all players wear safety goggles. Ideal for ages 8 and older.

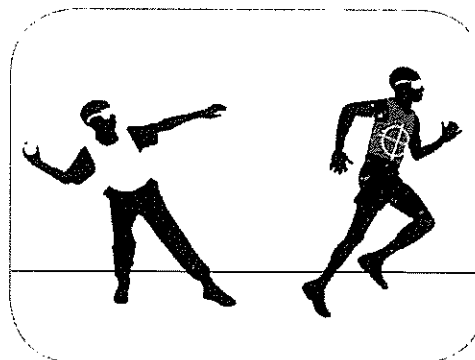
9" circumference is same as a baseball.



Wrist holder to store extra TagBalls while in play.

Each TagBall Game includes:

- 2 Felt Vests
- 2 Pairs of Safety Goggles
- 6 TagBalls
- 2 Wrist Holders (to Store Extra balls while in play)
- Nylon Duffle Bag to store components



FEATURES & BENEFITS

- Fun, interactive game promotes healthy physical activity for those 8-100 years old.
- Teaches kids team-building skills, enhances health & fitness and hand-eye coordination.
- Can be played indoors or out. Perfect for gymnasiums, tennis courts, basketball courts, or out in the backyard.
- Comfortable vests can be adjusted to fit players of different sizes, so parents and children can play the game together.
- Optional toy gun acts as a ball launcher.
- Made in China.
- Designed in the USA.
- Samples are available.
- Proven sales with youth organizations.

UTILITY PATENT

AbsolutelyNew, Inc | 650 Townsend Street, Suite 475 | San Francisco, CA 94103 | 415.865.6200

www.absolutelynew.com

absolutely
new
08BP186

Dear Phil,

I'm very enthusiastic about getting Tagball into our area school's physical education and intramural sports. This is a sport that most children could participate in, is gender neutral and is not expensive. I also think it's easy to identify the opposite team so younger children would be able to confidently play with older siblings and/or classmates.

Linda Craven

Calvert County, Maryland

Linda Craven

New phone number:

301-475-4200 Ext. 1687

New Location:

Department Of Economic & Community Development

St. Mary's County Government

P.O. Box 653, Governmental Center Complex

Potomac Building

23115 Leonard Hall Drive

Leonardtown, MD 20650

<http://www.sbdchelp.com>

Dear Sirs,

I write to you with great enthusiasm after coming across your Tagball product some months ago. As soon as I saw your website and read some news articles on Tagball, the whole concept and its versatility gripped me and would like talk to you about becoming a reseller for the Tagball product in the UK.

After coming across your products it immediately became apparent that there is tremendous scope within the UK for such a product, especially with a strong government push at the moment to reduce the level of obesity in the UK and more importantly within the younger generation. This product fits perfectly into what I believe children want in activity, in that its fun, is gender neutral and many games can be played with it not just the one.

I am a father and have 2 children in Infant school and when I showed them Tagball they immediately wanted me to go out and get one, which is reaction you want. I can see that Tagball would be great for schools in the UK as it fits with the criteria they are looking for, gets kids active, non-competitive, fun, flexible, and based on your RRP is affordable. But also outside of schools I can see great benefit for other out of schools clubs as well, and also as a concept for Tagball Childrens birthday parties.

I along with my colleagues are very keen on this product and see that we already have some good contacts and links into various organisations that we could start to market this within, such as local education authorities, regional soccer associations and regional scouting organisations.

I would welcome the opportunity to communicate with you further with a view to becoming a UK reseller for your product.

Kind regards,

Matt Bingham



*Planting seeds of knowledge one child,
one family, & one community at a time*

8730 Cherry Lane, Suite 16
Laurel, Maryland 20707

March 1, 2012

To Whom It May Concern:

This letter is written to endorse the Tag Ball concept and recommend the product to several clients. Tag Ball is a new tool of physical activity for youth and another method to combat childhood obesity. Youth are able to play multiple games, depending on the level of activity a group is trying to achieve, and adapt to many different skill levels. As our First Lady has coined it, "Let's Move!"

Schools or organizations are able to create leagues where there is an opportunity for competitions. It is gender-friendly and a great alternative to traditional rigorous sports training. In my opinion, Tag Ball should be incorporated into every school, college and summer camp recreational component. It would give physical education instructors, as well as students more options for engagement. Everyone is not born an athlete, but everyone should have some level of physical activity.

We are supporting Mr. Bell to spread the word about Tag Ball, and how to use it to help keep youth and adults physically active. Should you have any questions or require additional information, please feel free to contact us at (301) 776-4294 or via email at Catrice@iiiinc.org.

Sincerely,

Catrice Alphonso

Catrice Alphonso,
President/CEO



12472 LAKE UNDERHILL ROAD #417, ORLANDO, FL 32828 · (407) 485-1312 · HOPEGRANTED@HOTMAIL.COM

March 1, 2012

To Whom it May Concern:

This letter is written with enthusiastic endorsement of the Tag Ball concept. As a consultant of non-profit and small business organizations, I have recommended the product to several clients. Tag Ball is a new approach to combating childhood obesity.

The unique adaptability of Tag Ball makes it a useful tool of physical activity for a wide target population. It can be used to play several different games, depending on the level of activity a group is trying to achieve. This is what makes it valuable to so many different skill levels. A school or organization such as the Boys and Girls Club could create leagues where there is an opportunity for competitions. It is gender-friendly and a great alternative to traditional rigorous sports training. It gets youth and adults moving! As our First Lady has coined it, "Let's Move!"

In my opinion, Tag Ball should be incorporated into every school, college and summer camp recreational component. It would give physical education instructors as well as students more options for engagement. Everyone is not born an athlete, but everyone should have some level of physical activity. Tag Ball fits the bill.

I am working with Mr. Bell to spread the word about Tag Ball, and how to use it to help keep youth and adults physically active. Let's move!

Sincerely,

Hope E. Elliott
President
Hope Granted, LLC.

Mr. Bell,

Your application was reviewed by the Internal Review Committee and you were recommended for certification with **NAICS codes 624110 – Child and Youth Services and 423910 – Sporting and Recreational Goods and Supplies Merchant Wholesalers.**

Regards,

Jay M. Johnson
Minority Business Enterprise Officer
Office of Minority Business Enterprise
Maryland Department of Transportation
410.865.1257-phone
410.865.1309-fax
800.544.6056
jjohnson4@mdot.state.md.us

BELL/MEAC INC
TAGBALL SPORTS
REVENUE SUMMARY REPORT

<u>Date</u>	<u>Vendor</u>	<u>Invoice/PO #</u>	<u>PO Funding</u>	<u>Inv Amount</u>		
3/4/2008	MD National Capital Pk and Planning	FD407806	\$ 2,400			
3/14/2008	Allentown Fitness & Splash Pk			\$ 50		
3/14/2008	William Bean Community Ctr			\$ 200		
3/28/2008	Allentown Fitness & Splash Pk			\$ 200		
3/29/2008	Hillcrest Heights Community Ctr			\$ 200		
4/4/2008	Stephen Decatur Community Ctr			\$ 200		
4/12/2008	Baden Community Ctr			\$ 200		
4/18/2008	Patuxent Community Ctr			\$ 200		
4/19/2008	Tucker Road Community Ctr			\$ 200		
4/25/2008	Potomac Landing Community Ctr			\$ 200		
5/24/2008	Marlow Heights Community Ctr			\$ 200	\$	1,850
7/1/2009	MD National Capital Pk and Planning	FD412111	\$ 1,125			
7/16/2009	Drew Freeman Middle School			\$ 125		
7/8/2009	John Hanson Middle School			\$ 125		
7/15/2009	James Madison Middle School			\$ 125		
7/2/2009	Shugart			\$ 125		
7/1/2009	Thurgood Marshall			\$ 125		
6/25/2009	Gourdine			\$ 125		
6/26/2009	Oxon Middle			\$ 125		
7/17/2009	Andrew Jackson			\$ 125		
7/9/2009	Gwynn Park			\$ 125	\$	1,125
10/29/2009	MD National Capital Pk and Planning	FD413203	\$ 240			
7/6/2009	Gwynn Park Center			\$ 125		
7/7/2009	Isaac Gourdine Center			\$ 125		
2/26/2010	MD National Capital Pk and Planning	FD413886	\$ 475			
5/25/2011	MD National Capital Pk and Planning	FD417526	\$ 300			
4/22/2011	Oakcrest Ctr Safe Summer Prog			\$ 300		
5/25/2011	MD National Capital Pk and Planning	FD417527	\$ 300			
4/22/2011	Oakcrest Ctr Safe Summer Prog			\$ 300		



Original Purchase Order

PURCHASE ORDER NO.
FD419364

CHANGE ORDER NO.
000000

The Maryland-National Capital Park and Planning Commission
Purchasing Division
6611 Kenilworth Avenue
Riverdale, Maryland 20737

SHOW THIS PURCHASE ORDER NUMBER ON ALL SHIPMENTS,
CORRESPONDENCE AND INVOICES

Date 02/27/2012 Page 1 of 3

Blanket Price Agreement: N/A

Payment Terms: Net 30

Shipping Terms: FOB Destination, Freight Prepaid

Delivery Date: 05/15/2012

Charged To: CAO-Youth/Teens

Req No:

By: Phone:

Vendor No: 428368 / 001

V BELL/MEAC INC
E 2 INDUSTRIAL PARK DRIVE
N SUITE B
D WALDOLF, MD 20602
O
R

Phone No: (301)641-6739
See line item

S
H
I
P
T
O

email: Bellmeacinc@aol.com

Questions concerning this order should be referred
to the buyer: Michele Grello
Phone: (301)218-6730
MAIL ORIGINAL INVOICE TO:
M-NCPPC
Department of Finance
Accounts Payable
PO Box 1100
Riverdale, Maryland 20737

The purchase order number must be legibly written on the outside of
each box or carton delivered. Failure to do so will be just cause to
refuse the shipment. This order subject to the terms herein.

Item	Description	Quantity	UOM	Unit Price	Total Cost
1	80500 SPECIFICATION: As per quote dated February 7, 2012, Qty: 100 (each) Item: Tagball Kit (Red/Blue) Unit Price: \$9.75 Sub-total: \$975.00 Qty: 100 (each) Item: Tagball Kit (Yellow/Green) Unit Price: \$9.75 Sub-total: \$975.00 Please call 301/218-6700, should questions arise. Delivery Address: M-NCPPC Shawna Fachel Program Superintendent Central Area Office 301 Watkins Park Drive, Upper Marlboro MD 20774 Phone: (301) 218-6700 Ext. 0 Fax: (301) 218-6767 Charged To: 03 372235 1300 CAO-Youth/Teens	1	LT	1,950.000	1,950.00

Total \$1,950.00



Original Purchase Order

PURCHASE ORDER NO.
FD419364

CHANGE ORDER NO.
000000

The Maryland-National Capital Park and Planning Commission
Purchasing Division
6611 Kenilworth Avenue
Riverdale, Maryland 20737

SHOW THIS PURCHASE ORDER NUMBER ON ALL SHIPMENTS,
CORRESPONDENCE AND INVOICES

Date 02/27/2012

Page 3 of 3

Blanket Price Agreement: N/A

Terms:

This Field Purchase Order is not valid over \$10,000.00

1. Unless stated elsewhere in this purchase order, the policies and procedures established in the Commission's Purchasing Manual are hereby incorporated and made a part of this purchase order.
2. Seller is bound by this purchase order upon its receipt. If Seller responds to this order by offering different or additional terms and/or conditions, such alterations or additions are not binding on the Commission.
3. Seller shall comply with all applicable state, federal and local laws, rules and regulations.
4. All Maryland corporations contracting with the Commission must be properly formed in accordance with Section 2-102 of the Corporation and Associations Article of the Annotated Code of Maryland. Foreign corporations must be registered to do business in accordance with Section 7-202 of the Corporation and Associations Article of the Annotated Code of Maryland.
5. Seller expressly covenants that all goods and services supplied will conform with Commission's order, will be good and merchantable, fit and sufficient for the particular purpose intended and free from any defects, copyright, trademark, liens and patent infringements. Commission may inspect and reject nonconforming goods and may, at Commission's option, either return such rejected nonconforming goods at Seller's expense or hold them pending Seller's reasonable instructions.
6. Seller shall indemnify and save harmless the Commission from and against all actions, liability claims, damages or expenses of any kind which may be made against the Commission which the Commission must pay and incur resulting from injury, loss or damage to persons or property caused by the Seller's negligent performance or failure to perform any of its obligations under the terms of this purchase order.
7. The Commission may require the Seller to furnish a Certificate of Insurance indicating appropriate liability and workers' compensation coverage.
8. The obligation of the Seller to meet the delivery dates, specifications, and quantities, as set forth herein, is of the essence of this purchase order and the Commission may cancel this purchase order and Seller shall be responsible for any loss to or claim against the Commission arising out of Seller's failure to meet the same.
9. The Commission reserves the right to cancel all or part of this purchase order which has not been shipped by Seller, in the event the Commission's business is interrupted because of strikes, labor disturbances, lockouts, riot, fire, act of God, or the public enemy, or any other cause, whether like or unlike the foregoing, if beyond the reasonable efforts of the Buyer to control.
10. Seller agrees that it will not discriminate against any employee or applicant because of age, sex, race, creed, color, national origin, or physical handicap. Seller will take affirmative action to ensure that applicants are employed and that employees are treated during the employment without regard to their age, sex, race, creed, national origin or physical handicap. The Commission may require Seller to furnish a Certificate of EEO compliance.
11. Payment will be made within 30 days of a properly executed invoice and acceptance of the goods/services, whichever is later.
12. This purchase order shall be governed by the laws of the State of Maryland.
13. The Seller shall retain and maintain all books, accounting records and documents related to the supplies or services to be delivered or tendered under this purchase order, and shall make them available at all times for inspection and for compliance with the Commission's requirements, including the Commission's MFD policy.
14. The Seller represents that it is qualified to do business in the State of Maryland; that it is not in arrears with respect to the payment of any taxes and employee benefits, and that it will not become so in arrears during the term of this purchase order; and that it will procure, at its own costs, any and all licenses, permits insurance, bonds, and governmental approvals, if any, necessary to the performance of its obligations under this purchase order.
15. Any and all documents, materials or data developed as a result of the Contract are the Commission's property. The Commission has the right to use and produce or reproduce any and all documents, material and data, including confidential information, used in the performance of, or developed as a result of, the Contract. The Commission may use this information for its own purposes, including reporting to state and federal agencies. The Contractor warrants that it has title to or right to use of all documents, materials or data used or developed in connection with the Contract. The Contractor must treat as confidential all documents, materials, and data prepared or developed by the Contractor or supplied by the Commission.



Original Purchase Order

PURCHASE ORDER NO.
FD419364

CHANGE ORDER NO.
000000

The Maryland-National Capital Park and Planning Commission
Purchasing Division
6611 Kenilworth Avenue
Riverdale, Maryland 20737

SHOW THIS PURCHASE ORDER NUMBER ON ALL SHIPMENTS,
CORRESPONDENCE AND INVOICES

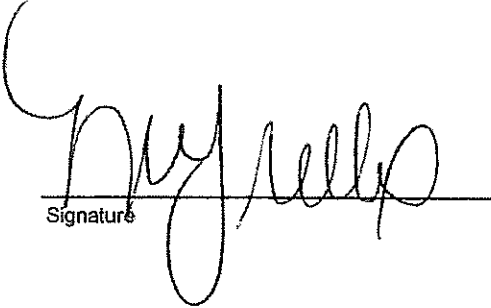
Date 02/27/2012

Page 2 of 3

Blanket Price Agreement: N/A

NOTE: The M-NCPPC is exempt from the following taxes:

1. State of Maryland Sales Tax by Certificate 3005531-4
2. District of Columbia Sales Tax by Exemption No. 9199-99147-01
3. Federal Excise Tax Exempt No. 52-76-0029K



Signature

ACORD CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
03/14/2011

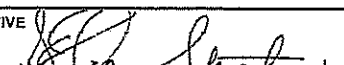
PRODUCER BES & Associates, Inc. Insurance Agency 2965 Old Washington Road Waldorf MD 20601		THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.	
INSURED BELL-MEAC, INC. T/A TAG-BALL PO Box 505 Chaptico MD 20621		INSURERS AFFORDING COVERAGE	NAIC #
		INSURER A: Northfield Insurance Company	
		INSURER B: Hartford Insurance Company	
		INSURER C:	
		INSURER D:	
		INSURER E:	

COVERAGES

THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. AGGREGATE LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR ADD'L LTR	INSRD	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YY)	POLICY EXPIRATION DATE (MM/DD/YY)	LIMITS
A		GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY CLAIMS MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC	WS083905	09/07/2010	09/07/2011	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 1,000,000 PRODUCTS - COMP/OP AGG \$ 1,000,000
		AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS				COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
		GARAGE LIABILITY <input type="checkbox"/> ANY AUTO				AUTO ONLY - EA ACCIDENT \$ OTHER THAN AUTO ONLY: EA ACC \$ AGG \$
		EXCESS/UMBRELLA LIABILITY <input type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS MADE <input type="checkbox"/> DEDUCTIBLE <input type="checkbox"/> RETENTION \$				EACH OCCURRENCE \$ AGGREGATE \$ \$ \$ \$
		WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? If yes, describe under SPECIAL PROVISIONS below				<input type="checkbox"/> WC STATUTORY LIMITS <input type="checkbox"/> OTHER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
B		OTHER Business Owners	42 SBA RR6591	08/07/2010	08/07/2011	1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES / EXCLUSIONS ADDED BY ENDORSEMENT / SPECIAL PROVISIONS

CERTIFICATE HOLDER Potomac Valley Association AAU 11905 Catstan Drive Upper Marlboro, MD 20772	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING INSURER WILL ENDEAVOR TO MAIL <u>10</u> DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVES. AUTHORIZED REPRESENTATIVE  <MP>
--	---

IMPORTANT

If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

DISCLAIMER

The Certificate of Insurance on the reverse side of this form does not constitute a contract between the issuing insurer(s), authorized representative or producer, and the certificate holder, nor does it affirmatively or negatively amend, extend or alter the coverage afforded by the policies listed thereon.

TAGBALL SPORTS TEAMS

www.tagballsports.com

If you like playing
PaintBall, Dodgeball or
Touch Football, You will
Love Playing TagBall

TagBall is a Coed
Sport Program Played in PG Co,
Charles Co and
entire Metro Area

BELL/MEAC TAGBALL DIVISIONS & Tournaments

Age division:

8 & Under

12 & Under

15 & Under

18 & Under

34 & Under

35 & Over

For Registration and Info please contact Phillip Bell & Al Hayes
Educators, Mentors and Coaches with over 20 years Experience

(301) 641-6739 bellmeacinc@aol.com

(703) 599-3555 alvinhayes@cox.net

2 Industrial Park Dr Suite B

ACORD™ CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
03/14/2011

PRODUCER BES & Associates, Inc. Insurance Agency 2965 Old Washington Road Waldorf MD 20601		THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.	
INSURED BELL-MEAC, INC. T/A TAG-BALL PO Box 505 Chaptico MD 20621		INSURERS AFFORDING COVERAGE	NAIC #
		INSURER A: Northfield Insurance Company	
		INSURER B: Hartford Insurance Company	
		INSURER C:	
		INSURER D:	
		INSURER E:	

COVERAGES

THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. AGGREGATE LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR ADD'L LTR	INSRD	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YY)	POLICY EXPIRATION DATE (MM/DD/YY)	LIMITS	
A		GENERAL LIABILITY	WS083905	09/07/2010	09/07/2011	EACH OCCURRENCE	\$ 1,000,000
		<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY				DAMAGE TO RENTED PREMISES (Ea occurrence)	\$ 100,000
		<input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR				MED EXP (Any one person)	\$ 5,000
						PERSONAL & ADV INJURY	\$ 1,000,000
						GENERAL AGGREGATE	\$ 1,000,000
						PRODUCTS - COMP/OP AGG	\$ 1,000,000
						GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC	
		AUTOMOBILE LIABILITY				COMBINED SINGLE LIMIT (Ea accident)	\$
		<input type="checkbox"/> ANY AUTO				BODILY INJURY (Per person)	\$
		<input type="checkbox"/> ALL OWNED AUTOS				BODILY INJURY (Per accident)	\$
		<input type="checkbox"/> SCHEDULED AUTOS				PROPERTY DAMAGE (Per accident)	\$
		<input type="checkbox"/> HIRED AUTOS					
		<input type="checkbox"/> NON-OWNED AUTOS					
		GARAGE LIABILITY				AUTO ONLY - EA ACCIDENT	\$
		<input type="checkbox"/> ANY AUTO				OTHER THAN AUTO ONLY: EA ACC	\$
						AGG	\$
		EXCESS/UMBRELLA LIABILITY				EACH OCCURRENCE	\$
		<input type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS MADE				AGGREGATE	\$
		<input type="checkbox"/> DEDUCTIBLE					\$
		<input type="checkbox"/> RETENTION \$					\$
		WORKERS COMPENSATION AND EMPLOYERS' LIABILITY				WC STATU-TORY LIMITS	OTH-ER
		ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED?				E.L. EACH ACCIDENT	\$
		If yes, describe under SPECIAL PROVISIONS below				E.L. DISEASE - EA EMPLOYEE	\$
						E.L. DISEASE - POLICY LIMIT	\$
B		OTHER Business Owners	42 SBA RR6591	08/07/2010	08/07/2011		1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES / EXCLUSIONS ADDED BY ENDORSEMENT / SPECIAL PROVISIONS

CERTIFICATE HOLDER

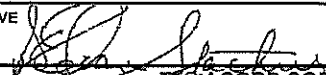
Potomac Valley Association AAU
 11905 Catstan Drive

 Upper Marlboro, MD 20772

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING INSURER WILL ENDEAVOR TO MAIL 10 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVES.

AUTHORIZED REPRESENTATIVE



<MP>